



Communication and Education Committee Charter

Committee Leadership

Chair: **Donald F. Wilson**, M.D., Ex Officio Board Member
Medical Director, Quality Insights of Pennsylvania

Vice-Chair: **James M. Walker**, M.D., Ex Officio Board Member
Chief Medical Informatics Officer, Geisinger Health System

Committee Purpose (Goals)

1. Empower stakeholders (including consumers) to maximize the benefits of healthcare information technology (HIT) (including but not limited to EMRs, PHRs and registries) and electronic health information exchange (HIE) through education.
2. Develop the capacity and recognition to be a statewide resource for objective, accurate information about HIT including available resources for HIT adoption and optimization.
3. Promote sharing of best practices among isolated local developing HIEs. Promote exchange of ideas that will lead to standardization of processes and definitions across local HIEs which will facilitate eventual formation of a statewide HIE
4. Serve as a resource to PAeHI to develop and approve promotional materials and presentations to ensure appropriate quality and consistency.

2009-2010 Objectives (Deliverables)

1. Maintain and recruit new members for speakers' bureau of qualified individuals willing to discuss benefits of HIT.
2. Maintain and update as necessary, a catalog of power point presentations with talking points about benefits of HIT and role of PAeHI and its sponsored initiatives.
3. Partner with stakeholders to disseminate information on the benefits of HIT adoption and HIE, the status of national initiatives, and available resources for HIT adoption and meaningful use. Dissemination could occur through external newsletters or jointly sponsored educational seminars for example.
4. Serve as a resource and possible subcontractor to the Pennsylvania Regional HIT Extension Center funded under ARRA to fulfill its mission of providing education to all providers on the benefits of HIT adoption and meaningful use.
5. Work with the LOC SIG committee to educate regional stakeholders involved in local initiatives about the existence of other initiatives in the Commonwealth. Using this knowledge as a background, work to facilitate exchange of ideas leading to a common vision for the Pennsylvania Health Information Exchange (PHIX).

6. Serve as a resource to the Governor's Office of Healthcare Reform as they work to build the PHIX as the state designated entity to promote HIE funded under ARRA.
7. Publish electronic PAeHI newsletter at least quarterly with information and resources to support the activities of the PAeHI and HIT adoption and HIE in general.
8. Work with outside web designer to totally revamp PAeHI website assuring useful up-to-date content and significantly increased functionality.
9. Create and disseminate press releases when appropriate.

Committee Membership

Open to individual PAeHI members and representatives of PAeHI member organizations.

Approved by PAeHI Board: November 18, 2009