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Dear PAeHI Community:

Happy Holidays! With the New Year almost upon us, now is the time to take stock in what we have been able to collectively accomplish at PAeHI in 2010...

HIE SUSTAINABILITY WHITE PAPER – Executive Summary Now Available!

In a project approved by the PAeHI Board in May, PAeHI was asked to research HIE financial sustainability models deployed both nationally and locally. The project included interviews with 11 leading HIEs on their models and findings from 26 representatives from 13 Pennsylvania stakeholder groups. In addition, several key areas were addressed: approaches for thinking about sustainability, prior planning efforts by PAeHI and the PHIX, current PA HIT/HIE initiative and a go-forward strategy. The Executive Summary is now available to download at www.PAeHI.org. Thanks and congratulations to the leadership and membership of the HIE, Policy and BAT Committees for their collaborative work on this project.

All Committee Event, November 17, 2010



Thank you to the seventy-five PAeHI members and guests who participated in last month's All Committee event. Based on attendee feedback it was one of the strongest programs we've hosted! Special thanks to all our speakers and to our sponsor, the Canadian Consulate - Philadelphia, for their contributions. For more information including, please visit our blog at <http://paehi.wordpress.com/>.

PAeHI Fall Events

It was a busy fall with a number exciting of HIT events taking place throughout the region, and PAeHI sponsored two of them: the AFCOM/24X7 Conference in October and the Second Annual Canada-U.S. eHealth Summit in November. Thank you for all who attended these excellent events and special congratulations go to their planners!

PA REACH, GOHCR, PAeHI Website, Strategic Planning and Other Initiatives

PAeHI participated in a number of significant initiatives over the past year, including serving as a co-applicant in our successful effort to win an award to open two Regional Health Information Technology Extension Centers in Pennsylvania. PAeHI then joined lead applicant Quality Insights of PA, the PA Medical Society, State officials and others on a statewide outreach tour over the summer to promote EHR adoption and the work/resources of PA REACH EAST and PA REACH WEST (see the update later in this newsletter). With ambitious adoption goals, much remains to be done and PAeHI will continue to

be involved as a communications & education and subject matter contributor.

This summer, PAeHI also worked on its first contract for services for the Governor's Office of Health Care Reform. The GOHCR project entailed an environmental scan of HIE activity in the Commonwealth in support of the PHIX project. Follow-on work is expected.

Substantial work has also gone on internally to advance the PAeHI organization, including on-going upgrades to the website and a member survey to gauge your thoughts on how we are doing and what activities you would like to see enhanced. In January 2011, we will use the member survey results as one of the tools at the day-long PAeHI Board strategic planning retreat.

Executive Director

This past year also saw a change in staff leadership, as PAeHI's first executive director, Mark Stevens, stepped down on June 30 after nearly three years to assume the role as deputy director of programs and communications. PAeHI welcomed Dr. Chris Cavanaugh as the organization's new executive director. Thank you, Mark, for your many contributions and leadership, and a very warm welcome to Chris, as we have already seen many positive contributions during her first six months! Thank you, Chris!

Board and Leadership Elections

The PAeHI Board of Directors election results are in! The following PAeHI members have been elected and have accepted a PAeHI board seat term that runs from January 1, 2011 through December 31, 2012:

Dr. Susan Kressly has been elected to represent the CLINICIAN membership class. Linda Hogan has been elected to represent the SUPPORTING ORGANIZATION membership class. Sharon Dorogy & Dr. Donald Levick have been re-elected to represent the HOSPITAL membership class.

Our thanks to all of the candidates and congratulations to the winners! We look forward to your contributions at the board level. Thanks also to the members of the nominating committee for their leadership and organization during this election process: Martin Ciccocioppo, chair; Darlene Kaufmann; Philip Magistro; and Kent Whiting.

The Board Leadership/Officers election will take place at the next PAeHI Board meeting scheduled for January 26, 2011.

As 2010 comes to a close, I'm wishing all of you a happy and healthy Holiday Season. Thank you for all you do to help support PAeHI and Move Healthcare Forward in PA!

Sharon L. Dorogy
Chair, PAeHI Board of Directors and
Director of Information Systems
The Children's Institute of Pittsburgh
(412) 420-2397
sdo@the-institute.org

PENNSYLVANIA RECS - UPDATE

PA REACH East & West Regional Extension Centers

Pennsylvania's Regional Extension & Assistant Centers for HIT (PA REACH East and PA REACH West), have hit the ground running in their efforts to assist primary care providers adopt and effectively use electronic medical records. PA REACH will support approximately 8,700

priority primary care providers (small practices and those serving safety-net populations) in achieving meaningful use of EHRs and enabling statewide health information exchange.



The federal government developed the meaningful use (MU) rule to ensure that health care providers effectively use the tremendous capabilities that a certified EHR system can deliver. PA REACH has assembled a team of experienced and knowledgeable professionals that serve as trusted advisors to help providers navigate through the sometimes confusing maze that is meaningful use.

By achieving the milestone of MU, Pennsylvania's health care providers will not only be qualified for the incentive funds available from the Centers for Medicare & Medicaid Services (CMS), but will also provide patients with a superior level of care. It is important to note that the measures required to meet MU are closely aligned with the key initiatives of Patient Centered Medical Home. PA REACH is currently assisting several practices with their applications for Medical Home Certification.

The services provided by PA REACH are available at a minimal cost, but have proven to be invaluable to providers across the state. PA REACH understands that transitioning to a certified EHR system is a significant undertaking for any practice, and will provide project management from contract signing through data submissions for MU. Here are just some of the invaluable services the PA REACH team will provide to their contracted practices:

- **Vendor Selection:** PA REACH will work with practices to select and implement ANY certified EHR vendor. PA REACH will help practices "ask the right questions" during the vendor preview process, serving as a trusted advisor as to the system functionality needed to meet daily operational needs, as well as the reporting capabilities needed to attest to MU. PA REACH practices have the opportunity to take advantage of pre-negotiated volume discounts from certified EHR vendors that have been selected to participate in PA REACH's "Group Purchasing Options". For a list of these vendors, please visit the Vendor page on PA REACH's East & West websites
- **Workflow Re-Design:** PA REACH project coordinators will conduct on-site analysis of each practice's current workflow, identifying any areas for improvement, and helping to implement changes most conducive to EHR implementation. They will also assess a practice's specific needs and develop customized criteria useful in selecting a certified EHR system.
- **EHR Implementation:** PA REACH will assist practices with achieving effective implementation of a certified EHR product, including extensive staff training, and pre-implementation planning.
- **Meaningful Use Expertise:** PA REACH will serve as an experienced guide to lead practices towards achieving "Meaningful Use" of their EHR systems. They will assist with the performance of the quality checks needed to ensure optimal of system capability, while also ensuring that EHR systems have the data submission capabilities needed to attest to MU. PA REACH will also teach staff how to submit the data necessary to become eligible for financial incentives from CMS. PA REACH will be beta testing CMS's Meaningful Use Attestation tool, further enhancing their ability to effectively assist practices in this important process
- **Compliance with Privacy & Security Requirements:** Maintaining the privacy & security of health information is of the utmost of importance in transforming medical record keeping into an electronic world. The PA REACH coordinators, in conjunction with their highly trained Privacy and Security Officer, will ensure that EHR systems are in compliance with the legal, regulatory, professional and ethical requirements needed to protect the integrity, privacy and security of patients' health information.
- **Best Practices:** The PA REACH team will be able to share with practices an "inside look" at best practices and lessons learned from the extensive experience they have gained from working with providers across the Commonwealth.

Why do providers need to act now? The clock is ticking! The federal funds that are fueling the movement toward health information technology (HIT) across the country will only be available for a limited time! The American Recovery and Reinvestment Act (ARRA – the economic stimulus bill) allocated millions of dollars to be used to encourage health care providers to implement EHRs into their practice or facility, with strict deadlines. The funding has been made available in a two-fold approach:

- CMS Incentive Programs:** Incentive payment plans that provide direct payments to all eligible providers who successfully attest to MU criteria by set deadlines (up to \$44,000 from Medicare, or up to \$63,750 from Medicaid)
- RECs:** EHR consultant organizations (PA REACH East & West) that are 90% subsidized by the federal government to provide low cost EHR consultant services for providers

This federal funding will only be available for a limited time, so providers need to get on board NOW to ensure that they are able to take advantage of the maximum benefits of this program.

Please see the charts below for a snapshot of the incentive programs.
Incentive Payments for Medicare Eligible Providers (EPs)

First Calendar Year (CY) for which the EP receives an incentive payment

	CY 2011	CY 2012	CY 2013	CY 2014	CY 2015 and later
CY 2011	\$18,000				
CY 2012	\$12,000	\$18,000			
CY 2013	\$8,000	\$12,000	\$15,000		
CY 2014	\$4,000	\$8,000	\$12,000	\$12,000	
CY 2015	\$2,000	\$4,000	\$8,000	\$8,000	\$0
CY 2016		\$2,000	\$4,000	\$4,000	\$0
TOTAL	\$44,000	\$44,000	\$39,000	\$24,000	\$0

Incentive Payments for Medicaid Eligible Providers (EPs)

First Calendar Year (CY) for which the EP receives an incentive payment

	CY 2011	CY 2012	CY 2013	CY 2014	CY 2015	CY 2016
CY	\$21,250					
CY	\$8,500	\$21,250				
CY	\$8,500	\$8,500	\$21,250			
CY	\$8,500	\$8,500	\$8,500	\$21,250		
CY	\$8,500	\$8,500	\$8,500	\$8,500	\$21,250	
CY	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500	\$21,250
CY		\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
CY			\$8,500	\$8,500	\$8,500	\$8,500
CY				\$8,500	\$8,500	\$8,500
CY					\$8,500	\$8,500
CY						\$8,500
TOTAL	\$63,750	\$63,750	\$63,750	\$63,750	\$63,750	\$63,750

The ultimate goal of health information technology (HIT) is to build a health information exchange that will significantly elevate the level of patient care in the United States. By developing a safe, secure, and highly functional network that will allow medical information to be transferred and shared, health care

practices will also benefit from higher productivity, process efficiencies, and cost savings. The key to success is to make sure that all providers implement certified EHR systems that can effectively interface and "talk to each other." In order to make this a reality, the Office of the National Coordinator (ONC) has developed a list of certified EHR systems that feature the functionality needed to ensure this interface. Visit www.cchit.org/products/onc-atcb to see the most up-to-date list of ONC-ATCB certified EHR systems. In the Keystone state, the Pennsylvania Health Information Exchange (PHIX) is being developed to facilitate a statewide network.

For the first time we possess both the knowledge and the technology to transform the medical practice, empower patients, and significantly improve health care. Let's do it together!

For more details about PA REACH, please visit: www.pareacheast.org or www.pareachwest.org.

State Outlook/News

2nd Annual Canada-U.S. eHealth Summit, November 16, 2010

The Canadian Consulate in Philadelphia held the 2nd Annual Canada-U.S. eHealth Summit on Tuesday November 16, 2010 at the Union League of Philadelphia. The eHealth Summit was a great success bringing together U.S. and Canadian experts to share opinions and best practices around the complex healthcare issues including Accredited Care Organizations (ACOs) and the Medical Home, "Meds & Eds" - Healthcare and the Economy and Emerging Technology, Tele-health and Mobile Communications. Throughout the day, Canadian and U.S. technology companies and other organizations also displayed solutions for eHealth clinical information capture and exchange. PAeHI was again a co-sponsor of the event.

Key note speakers included Dr. Barry Straube, CMO and Director, Office of Standards and Quality, CMS, Dr. John Glaser, CEO, Health Solutions, Siemens Healthcare, Dr. Ed Brown, CEO, Ontario Telemedicine Network, David Levine, President, Montreal Health and Social Service Agency, William Pascal, CTO, Canadian Medical Association and Rob Wonderling, President and CEO, Greater Philadelphia Chamber of Commerce.

Please visit:

http://www.canadainternational.gc.ca/philadelphia-philadelphie/partners-partenaires/eHealth_Summit_2010_Sommet_eSante.aspx?lang=eng

... Where you can view Speaker Presentations or visit the event photo gallery.

PHIX Vendor Selection

From Mike's Memo, Newsletter of PA State Senator Mike Folmer, November 15, 2010

PHIX Saga Continues

Last month I reported on the Rendell Administration's plans to award a \$31,701,550 contract to Medicity to move forward with a planned Pennsylvania Health Information Exchange (PHIX). Medicity is the same vendor the Rendell Administration proposed awarding a sole-source, no bid contract earlier in the year, but backed off due to my protests. With the General Assembly in recess and awaiting the January swearing-in of new legislators and Governor, legislative options are rather limited. Fortunately, AT&T, a competing bidder, has filed a protest with the Department of General Services. A copy of the AT&T protest can be found on my [website](#).

HIMSS Celebrates 50 Years and 50 Chapters

October 29, 2010 02:24 PM Eastern Time

CHICAGO--(BUSINESS WIRE)--During its 50th anniversary year, HIMSS

celebrates another milestone in the organization's history with the formation of the Central Pennsylvania chapter of HIMSS, its 50th chapter. The chapter serves the Harrisburg/Reading area of the state.

The Society established its first chapter – New York - in 1968 when HIMSS was the Hospital Management Systems Society – or HMSS. The New York chapter also was an affiliate of the American Institute of Industrial Engineers – Hospital Division (Tappan Zee Chapter). Its members hailed from the boroughs of New York City, Long Island and New Jersey, according to documentation in The History of HIMSS.

“When I got involved with H(I)MSS in the early '70s, we had a little over 500 members. As we approach our 50th anniversary and recognize the establishment of our 50th chapter, it is wonderful to see that our membership has also grown by a factor of 50,” said John L. Templin, Jr., LFHIMSS, FACHE, FAAHC, DSHS. Templin is a lifetime member of HIMSS and of the New York HIMSS chapter. “More importantly, that HIMSS has become the preeminent healthcare IT professional organization. It is a ‘must-join’ and a ‘must-participate’ society. Congratulations.”

For a full text of this article, please visit:

<http://www.businesswire.com/news/home/20101029006021/en/HIMSS-Celebrates-50-Years-50-Chapters>

Federal Outlook/News

Senate passes bill to exempt docs from FTC's Red Flags Rule

*By mmerrill, Healthcare IT News
12/02/2010*

The Senate has passed a bill that exempts doctors and other providers from the Federal Trade Commission's Red Flags Rule, which would have required them to develop and implement written identity theft prevention programs.

The rule is currently scheduled to go into effect on Dec. 31. The House of Representatives is expected to pass the bill during the current legislative session.

The Red Flags rule was developed under the Fair and Accurate Credit Transactions Act, in which Congress directed the FTC and other agencies to develop regulations requiring "creditors" and "financial institutions" to address the risk of identity theft. The resulting Red Flags Rule requires all such entities that have "covered accounts" to develop and implement written identity theft prevention programs to help identify, detect and respond to patterns, practices or specific activities – known as "red flags" – that could indicate identity theft.

According to officials the bill was introduced Nov. 30, and the Senate unanimously passed S. 3987, Red Flag Program Clarification Act of 2010, on the same day. The bill clarifies that small businesses like doctor's offices are not classified as creditors because they do not offer or maintain accounts that pose a risk of identity theft.

For the full text of this article, please visit:

<http://www.healthcareitnews.com/news/senate-passes-bill-exempt-docs-ftcs-red-flags-rule>

ONC names two new certification bodies

December 13, 2010 | Diana Manos, Senior Editor, Healthcare IT News

WASHINGTON – The Office of the National Coordinator for Health Information Technology (ONC) announced Friday two new authorized testing and certification bodies (ATCBs), bringing the total number to five.

ICSA Labs, based in Mechanicsburg, Pa., and SLI Global Solutions, in Denver will join three other organizations announced earlier this year. Both of the new companies will be able to certify modules and complete electronic health

records for use in collecting health data to earn federal incentives for EHR adoption.

For the full text of this article, please visit:

<http://www.healthcareitnews.com/news/onc-names-two-new-certification-bodies>

HHS panel seeks public input on 2013 quality measures

December 08, 2010 | Mary Mosquera, Government Health IT



David Lansky, workgroup chairman

WASHINGTON – A Department of Health and Human Services advisory panel wants feedback from the public about concepts it has developed for clinical quality measures for meaningful use in 2013 and 2015.

The Health IT Policy Committee's quality measures workgroup is drawing up recommendations for new measures that will take advantage of the evolving health IT infrastructure for Stage 2 and Stage 3 meaningful use requirements, said David Lansky, the workgroup chairman.

"These comments are important to shaping public policy on the future of e-measure development," Lansky said Dec. 6 in the request for comments.

The panel requests that comments be filed by Dec. 23 on its list of measure concepts and to offer detailed examples of measures that are relevant to each concept, he said.

For a full text of the article, please visit:

<http://www.healthcareitnews.com/news/hhs-panel-seeks-public-input-2013-quality-measures>

White House calls for health data exchange standards – Public Comment Sought

December 09, 2010 | Mary Mosquera, Government Health IT

WASHINGTON – The White House has called for a "universal exchange language" to enable healthcare providers to share health information in real time, in order to modernize and coordinate diagnosis and treatment while incorporating privacy and security of personal data.

To accomplish that, the Office of the National Coordinator for Health IT and the Centers for Medicare and Medicaid Services should develop the technical definitions and descriptions for the standard language and include them in requirements for meaningful use of electronic health records in 2013 and 2015, according to a White House report published Dec. 8.

In the report, *Realizing the Full Potential of Health Information Technology to Improve Healthcare for Americans: The Path Forward*, the President's Council of Advisors on Science and Technology (PCAST), a group of experts from universities, industry and other organizations, urged the adoption of standards so healthcare providers can accelerate the exchange of patient records.

'Move more boldly'

Among its recommendations, PCAST said that ONC should "move more boldly" to make sure that EHRs are able to exchange health information in a standard manner based on metadata-tagged data elements.

"ONC should signal now that systems will need to have this capability by 2013" in order to be considered a meaningful user, the report said.

ONC is asking for public comments on the report through Jan. 17.

For the full text of this article, please visit:

<http://www.healthcareitnews.com/news/white-house-calls-health-data-exchange-standards>

Industry Outlook/News

Aetna to acquire IT outfit Medicity

Modern Healthcare DailyDose 12/07/10

Aetna said it entered a deal to acquire Medicity, a health information exchange technology company, for approximately \$500 million. Medicity, based in Salt Lake City, will operate as a separate business and keep its leadership, according to a news release from the Hartford, Conn.-based insurer announcing the deal.

More than 760 hospitals and 125,000 doctors use Medicity technology, according to the release. The acquisition is expected to close in January 2011, an Aetna spokesman said. The deal is subject to customary antitrust regulatory approval, the insurer said.

For the full text of this article, please visit: www.modernhealthcare.com

NaviNet acquires Prematics

December 06, 2010 | Mike Miliard, Managing Editor, Healthcare IT News



Brad Waugh, president and CEO, NaviNet

CAMBRIDGE, MA – As it seeks to expand its suite of clinical solutions for unified patient information management (UPIM), NaviNet, the biggest healthcare communications network in the country, has acquired Prematics, a provider of mobile care management solutions. Terms of the deal were not disclosed.

The acquisition, which comes just months after the two firms announced a partnership to provide health plan data at the point of care, allows NaviNet to extend its value to physicians using handheld devices: Prematics' mobile clinical messaging and e-prescribing solutions will be integrated with NaviNet Insurer Connect, a multi-payer portal, and NaviNet EMR and NaviNet PM.

For the full text of this article, please visit:

<http://www.healthcareitnews.com/news/navinet-acquires-prematics>

PAeHI Welcomes New Members!

- AP Health Care Compliance Group – Angel Hoffman, Co-founder and Managing Director
- Carol Smith, Health Information Systems Professional
- Business Information Group, Inc. – Scott Dolmetsch, CEO
- Oracle Healthcare - Tim Blanco, Technology Sales Manager

New Member Profile

Holy Spirit Health System

Facts & Statistics

We are a full-service hospital with 326 beds, located in Camp Hill, Pennsylvania, and serving the greater Harrisburg area and South Central Pennsylvania.

- In 2003, Holy Spirit Hospital opened the region's newest heart center. The Ortenzio Heart Center at Holy Spirit is a four-story, 140,000-square-foot facility located adjacent to the hospital.
- The Health System includes a regional network of six family health centers, one Internal Medicine office, a pediatric practice and women's health center with two convenient locations.
- Offers convenient emergency and urgent care at the John R. Dietz Emergency Center, with the latest technology and medical workspace, board-certified emergency physicians and a waiting area.
- Outpatient Surgery Center features private rooms and bathroom facilities, streamlined admission procedures and comfortable waiting areas.
- Level III Neonatal Intensive Care Unit on-site.
- Regional leader in laparoscopic surgery.
- New outpatient centers in Dillsburg and Duncannon offering imaging, laboratory and physical therapy services. Behavioral Health Services are also offered at the Dillsburg Center.
- Colonial Park Center provides outpatient imaging and laboratory services.
- Newly relocated Sleep Center in Lemoyne.
- Center for Wound Healing and Hyperbarics on-site.
- Health System also provides outpatient diagnostic, surgery and treatment services at regional sites that include Grandview Surgery & Laser Center, Magnetic Imaging Center and OakWood Cancer Center.
- Gamma Knife services provided at Oakwood Cancer Center.
- Offers home health services through Comfort Care.
- West Shore Emergency Medical Services provides ALS, BLS, and patient transport services.
- Non-profit Harrisburg area Hospital founded and operated since 1963 by the Sisters of Christian Charity.

Guest Article

Oracle Healthcare - a new PAeHI Member!

Why do 9 out of 10 hospitals run Oracle?

Oracle brings comprehensive, end-to-end solutions to the healthcare industry to support best practices and decrease costs. Oracle's healthcare-specific applications help ensure quality care and decrease patient safety concerns through the integration of clinical data and the ability to analyze patient-specific information.

Oracle Delivers Key Functionality:

- Integrated solution capable of aggregating clinical data meaningfully across disparate systems
- Complete, standards-based, semantically interoperable HIE solution
- Comprehensive, fully integrated talent solution—from recruitment to succession planning
- Single set of controls for enterprise access and compliance management across contracting and finance

Oracle Healthcare: Integrated enterprise solution for secure provider collaboration and proud supporter of the Integrating the Healthcare Enterprise initiative.

SUN PRODUCTS ARE NOW PART OF ORACLE'S SOLUTIONS FOR HEALTHCARE

Oracle has broadened its healthcare offerings with the acquisition of Sun, the

leading provider of network computing infrastructure and service-oriented architecture (SOA) solutions. Oracle's Sun servers and storage offer healthcare providers and payers the opportunity to build a unified network in which the healthcare continuum can interact and collaborate in a seamless, secure, and personalized environment. Learn more about SOA, Oracle Healthcare Master Person Index, Oracle's complete virtualization portfolio, and the Oracle Solaris operating system.

Oracle Launches Oracle Health Sciences Institute, in Partnership with Sun Labs

New Institute Will Combine Power of Oracle, Sun Labs and Academic Research Centers to Accelerate IT Innovation in Healthcare and Life Sciences

Oracle announced this fall the creation of the Oracle Health Sciences Institute (OHSI), in partnership with Sun Labs. The Institute is focused on research that will accelerate IT innovation to advance personalized medicine and the delivery of safe and effective treatments and health care services to patients around the globe.

OHSI will work in tandem with academic research centers, focusing on a targeted set of research areas fundamental to the R&D and health care delivery challenges facing health sciences organizations today. OHSI's research priorities currently include: artificial intelligence and semantic technology; genomic, genetic and phenotypic data analysis; data mining to support optimization of clinical trials; and predictive algorithms and other technology to advance patient safety and provide advanced decision support at the point of care.

Academic institutions interested in collaborating with OHSI in these focus areas should contact OHSI representatives at OHSInstitute_ww@oracle.com for additional information.

For more information on Oracle Healthcare, please visit:

<http://www.oracle.com/us/industries/healthcare/index.html> or contact Tim Blanco, Regional Technology Sales Manager – Healthcare, 1 603 216 5605, Mobile: 1 978 314 8722.

Upcoming Events

January 14, 2011 DVHIMSS Winter Program: ACOs and the Medical Home, Lehigh Valley Hospital

February 20-24, 2011 HIMSS Annual Conference and Exhibition, Orlando, FL

March 30, 2011 PAeHI All Committee Event, Harrisburg